

EXHIBIT 15

**Printout of backup file that was
provided to Plaintiffs**

```
1 global path "..\..\\"
2 global input "${path}Input\"
3 global output "${path}Output\"
4 global temp "${path}Intermediate\"
5
6
7 set more off
8 clear
9 clear mata
10 clear matrix
11 set maxvar 10000
12 set matsize 5000
13 pause on
14
15
16
17 *Exhibit 13
18 use "${input}Sherdog Denom for Market Shares.dta", clear
19 keep if event_year<=2017
20 egen best_rank=min(max_rank), by(event_year promoter)
21 egen mean_rank=mean(max_rank), by(event_year promoter)
22 duplicates drop fighterid promoter event_year dRNK dFMrA, force
23 gen fighter_count=1
24 collapse (max) Tracked=dFmp Ranked=dFMrA RA=dRNK NA=NA_Flag_Promoter, by(event_year
promoter)
25 rename promoter prior_promoter
26 rename event_year prior_event_year
27 tempfile promoter
28 save `promoter'
29
30 use "${input}Sherdog Denom for Market Shares.dta", clear
31 keep event_year promoter fighterid event_date SD_fighter
32 keep if event_year<=2017
33 gen UFC=(promoter=="Ultimate Fighting Championship")
34 egen ever_UFC=max(UFC), by(fighterid)
35 keep if ever_UFC==1
36 egen first_UFC1=min(event_date) if UFC==1, by(fighterid)
37 egen first_UFC=min(first_UFC1), by(fighterid)
38 drop first_UFC1
39 format first_UFC %td
40 sort fighterid event_date promoter
41 gen prior_promoter=promoter[_n-1] if fighterid==fighterid[_n-1]
42 gen prior_event_year=event_year[_n-1] if fighterid==fighterid[_n-1]
43 keep if event_date==first_UFC
44 keep SD_fighter fighterid event_date event_year promoter prior_promoter prior_event_year
45 replace prior_promoter="none" if prior_promoter==" "
46 gen count=1
47 merge m:1 prior_promoter prior_event_year using `promoter'
48 drop if _merge==2
49 gen market="Tracked" if Tracked==1
50 replace market="Ranked" if Tracked==0 & Ranked==1
51 replace market="Ranked_Foreign" if Ranked==0 & NA==0 & RA==1
52 replace market="Unranked_Foreign" if Ranked==0 & NA==0 & RA==0
53 replace market="Unranked_NA" if Ranked==0 & NA==1 & RA==0
54 replace market="None" if prior_promoter=="none"
55 collapse (sum) count , by (market event_year)
56 keep if event_year>=2000 & event_year<=2016
57 reshape wide count, i(event_year) j(market) str
58 export excel using "${output}Exhibit 13.xlsx", firstrow(var) sheet("UFC_Recruits")
sheetreplace
59
60
61 *****
62
63 use "${input}Sherdog Denom for Market Shares.dta", clear
64 keep if event_year<=2017
65 egen best_rank=min(max_rank), by(event_year promoter)
66 egen mean_rank=mean(max_rank), by(event_year promoter)
67 duplicates drop fighterid promoter event_year dFMrA dRNK, force
68 gen fighter_count=1
```

```
69 collapse (max) Tracked=dFMP Ranked=dFMR A RA=dRNR NA=NA Flag_Promoter, by(event_year promoter)
70 rename promoter next_promoter
71 rename event_year next_bout_year
72 tempfile promoter
73 save `promoter'
74
75 use "${input}Sherdog Denom for Market Shares.dta", clear
76 gen UFC=(promoter=="Ultimate Fighting Championship")
77 egen ever_UFC=max(UFC), by(fighterid)
78 keep if ever_UFC==1
79 sort fighterid event_date promoter
80 gen next_promoter=promoter[_n+1] if fighterid==fighterid[_n+1]
81 gen next_bout_year=event_year[_n+1] if fighterid==fighterid[_n+1]
82 keep if promoter=="Ultimate Fighting Championship" & next_promoter!="Ultimate Fighting
Championship"
83 drop if next_promoter==" "
84 keep fighterid next_bout_year promoter next_promoter
85 gen count=1
86
87 merge m:1 next_promoter next_bout_year using `promoter'
88 drop if _merge==2
89 gsort next_bout_year -count
90
91 gen market="Tracked" if Tracked==1
92 replace market="Ranked" if Tracked==0 & Ranked==1
93 replace market="Ranked_Foreign" if Ranked==0 & NA==0 & RA==1
94 replace market="Unranked_Foreign" if Ranked==0 & NA==0 & RA==0
95 replace market="Unranked_NA" if Ranked==0 & NA==1 & RA==0
96 collapse (sum) count , by (market next_bout_year)
97 keep if next_bout_year>=2000 & next_bout_year<=2016
98
99 reshape wide count, i(next_bout_year) j(market) str
100 export excel using "${output}Exhibit 13.xlsx", firstrow(var) sheet("UFC_Exits") sheetreplace
101
102
103
```